

Extreme Terrorism Consulting, LLC

"Dedicated to training those who keep others safe"

The Founders of Terrorology

"Defining counterterrorism in the 21st century"

Training on a Global Scale

2010 Media Packet



Banner Advertising

1. All advertisements, on any landing page, are located against the right border of the display in the following sizes:
 - a. 468 X 60 pixels 72dpi
 - b. 120 X 60 pixels 72dpi
2. Any advertisement that allows the viewer/reader to click through to the advertiser's Internet site may link to the company's page advertising the same product. The advertising company must provide Extreme Terrorism Consulting (XTC) the Internet web address (URL) for linking. XTC may choose to reject an advertisement if the URL page is broken.
3. All ads will open in a separate webpage from XTC.
4. The company desiring to advertise on the XTC Internet site is responsible for the computer programming (production) of the advertisement.
5. XTC does not accept advertisements that 'pop-up' on the screen or are activated by a 'roll-over' of the computer mouse.
6. Only JPEG and GIF computer file formats are acceptable.
7. Advertising frequency is based on a continuous period (e.g., any consecutive 12 months) and is for the following durations:
 - a. Three months
 - b. Six months
 - c. Nine months
 - d. Twelve months

8. All prices are subject to change without notice.

9. Advertising rates on XTC are listed below.

Location	Duration			
	3 months	6 months	9 months	12 months
Home Page				
468x60 pixel size	\$300.00	\$500.00	\$725.00	\$900.00
120x60 pixel size	\$250.00	\$450.00	\$675.00	\$850.00
Interior Pages				
468x60 pixel size	\$250.00	\$400.00	\$575.00	\$700.00
120x60 pixel size	\$200.00	\$350.00	\$525.00	\$650.00

10. Payment in full must be made in advance of a 3-month (or less) listing. Longer duration advertisements will be invoiced quarterly.

Word Advertising

1. Individuals placing classified advertisements are required to pre-pay in full. Classified advertising rates are defined below:

2. Classified advertising is presented in text format only.

Extreme Terrorism Consulting, LLC

"Dedicated to training those who keep others safe"

The Founders of Terrorology

"Defining counterterrorism in the 21st century"

Training on a Global Scale

Advertisement Site	Duration			
	30 days	60 days	90 days	120 days
Up to 50 words	\$75	\$130	\$190	\$260
Each additional 50 words	\$50	\$105	\$165	\$135

XTC Advertising Insertion Form

Step 1: Complete the following form with your contact information.

Step 2: Print this page and mail payment (if by check) to the address listed on page 5 and send your banner and URL link to advertising@understandterror.com.

Step 3: If paying by credit card, click on the package you wish to order in order to register and send your banner and URL link to advertising@understandterror.com.

Ad Size:

Amount Due: \$

(See pages 2 & 3 for pricing tables.)

Business Organization:

First Name:

Last Name:

Title:

Phone:

Fax:

Address:

City:

State:

Zip:

Email:

Extreme Terrorism Consulting, LLC

"Dedicated to training those who keep others safe"

The Founders of Terrorology

"Defining counterterrorism in the 21st century"

Training on a Global Scale

Additional Comments:

*** Send Payment To: Extreme Terrorism Consulting, LLC • 7545 Montarbor Drive •
Colorado Springs, CO 80918**