



**Extreme Terrorism Consulting
& NY Metro InfraGard present
March 4 & 5, 2010**

**Price Waterhouse Coopers
300 Madison Avenue
New York, NY 10017**



Counterterrorism NYC 2010: Are You Being Targeted?

The must-attend conference for 2010 to understand the new faces of terrorism and how to protect our interests.

Are you prepared for the next evolution of terrorism?

Do you understand the new motivations and methods?

Are you familiar with the changing politics and movements?

Do you know about new terrorist applications of emerging technologies?

Do you have the right tools to identify, counter, and respond to varied and shifting threats?

Join a distinguished panel of expert faculty who will provide the latest and most relevant counterterrorism training for New York City and other major metropolitan centers on **March 4th**, and **5th**, 2010 . The two-day seminar will prepare security professionals, first responders, businesses, academics, and other citizens to detect and counter terrorist probing, planning, and activities directed against their assets. Training will focus on improving their ability to predict, identify, deter, and mitigate terrorist activities including:

- Understanding the new faces of terrorism
- Anticipating and thwarting terrorist acts against domestic and international targets
- Using lessons learned from previous and attempted terrorist acts to change the way participants conduct their mission and lifestyles to better align themselves with how terrorists conduct their activities.

Keynote: Terror Trials in Manhattan — Challenges Facing the City
Steven Emerson, Executive Director of The Investigative Project on Terrorism

You will learn from faculty including:

- Major Richard J. Hughbank, US Army (retired), President, Extreme Terrorism Consulting
- Steven Emerson , Executive Director of The Investigative Project on Terrorism
- Dr. Michael Lerner, President, American Academy of Experts in Traumatic Stress and former Chairman, National Center for Crisis Management
- Dr. James Forrest, Combating Terrorism Center, West Point and Director of Terrorism Studies at the United States Military Academy
- Representatives from the Federal Bureau of Investigation Counterterrorism Unit.

For conference details and registration, visit www.nym-infragard.us and click on "Training—Conferences 2010"

IGtvSM Watch for conference previews and interviews with our faculty on **IGtvSM**
at www.nym-infragard.us

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Topics of Study

Understanding the Real Threat of Terrorism

Mindset and Methods of a Terrorist
Understanding Political Violence
Methods and Motives
Ranking the Resistance
Terrorism Types
Knowing the Enemy

Policing America's Streets

Jihad & the Global Salafist Movement
Origins of Jihad
Evolution of Jihad in the United States
Global Salafi Jihad Social Networks
Net Modeling Theory and its Application to
Disrupting or Eliminating Terrorist cells
in the U.S.
Combating 21st Century Terrorism in the U.S.
Guerilla Warfare – A Study of Historical
Evolution and its Success
Seven Phase Counterterrorism Process –
Establishment of a Terrorist Sleeper Cell
Implications for Law Enforcement
Train as You Fight – Target Psychology
“Homicide” v. “Suicide” Bombers
The Female Factor
Mind over Matter

Public/Private Sector Security

Crisis Management
Terrorism's Emotional Impact
First Responders and Traumatic Stress
Managing Stress & Assisting Others
The Active Shooter Paradigm
Criminal / Psychopathic Actors
Terrorism / Rational Actors
Physical Security and Antiterrorism Measures
Antiterrorism Defined
Coordination and Training with local First
Responding Agencies
Security While Traveling – Are your
Employees Prepared?

Topics and speakers are subject to change.

Registration fees:

General registration – \$300
InfraGard secure members – \$250
University students & faculty – \$250

Faculty

Steven Emerson is the Executive Director of The Investigative Project on Terrorism (www.investigativeproject.org), a non-profit organization that serves one of the world's largest storehouses of archival data and intelligence on Islamic and Middle Eastern terrorist groups. Emerson launched The Project in 1995, following the November 1994 public television broadcast of his documentary film, "Jihad in America," which exposed clandestine operations of militant Islamic terrorist groups on American soil. Emerson received numerous awards for the film, including the George Polk Award for best television documentary. Emerson and his staff frequently provide briefings to U.S. government and law enforcement agencies, members of Congress and congressional committees, and print and electronic media on terrorist financing and operational networks of Al Qaeda, Hamas, Hezbollah, Islamic Jihad, and the rest of the worldwide Islamic militant spectrum. The Project's website is considered one of the top counterterrorism websites in the world. Emerson is the author or co-author of six books on terrorism and national security. Prior to starting the Investigative Project on Terrorism, Emerson worked as a correspondent for CNN and previously as a senior editor at US News and World Report.

James J.F. Forest, Ph.D. is Director of Terrorism Studies and Associate Professor of Political Science at the United States Military Academy, where he has worked since 2001. He teaches undergraduate courses in terrorism, counterterrorism, information warfare, international relations and sub-Saharan Africa. He also directs a series of research initiatives and education programs for the Combating Terrorism Center at West Point (ctc.usma.edu), covering topics such as terrorist recruitment, training, and organizational knowledge transfer. He has worked on numerous policy and research initiatives for various government agencies and served as an advisor to the Future of War panel for the Defense Science Board. Dr. Forest was selected by the Center for American Progress and *Foreign Policy Magazine* as one of "America's most esteemed terrorism and national security experts" and has participated in their annual Terrorism Index studies for the past four years. He has published 11 books, including his latest, *Influence Warfare: How Terrorists and States Fight to Shape Perceptions*.

Major Richard J. Hughbank, US Army (retired), is President of Extreme Terrorism Consulting (www.understandterror.com). Maj. Hughbank served over 21 years as a Military Police officer. He is a published author on terrorism and homeland security related issues including a counterterrorism book titled "The Dynamics of Terror and the Creation of Homegrown Terrorism" due out in Spring 2010. He served as a terrorism liaison officer between the US Army (101st Airborne Division) and the CIA/FBI while serving in Afghanistan and is a Premier Speaker for the National Center for Crisis Management where he holds three certifications: Board Certified Expert in Traumatic Stress, Board Certified in Emergency Crisis Response and Board Certified in School Crisis Response. Maj. Hughbank is currently a Ph.D. candidate in strategic security and an adjunct professor of homeland security and counterterrorism graduate courses at the University of Colorado at Colorado Springs, Fairleigh Dickinson University, and Henley-Putnam University.

Dr. Michael Lerner is the founder and past president of the American Academy of Experts in Traumatic Stress and former chairman of the National Center for Crisis Management. He is a clinical and forensic psychologist, author, speaker and international traumatic stress consultant who focuses on helping people during challenging times. He maintains a clinical practice in Melville, N.Y. As president of the Institute for Traumatic Stress, Inc. and Mark Lerner Associates, Inc., Traumatic Stress Consultants, he regularly provides practical information, training, support and early short-term intervention for individuals, families, organizations and corporations around the world. Dr. Lerner is the originator of the *Acute Traumatic Stress Management* intervention model and has authored several books based on this model. Dr. Lerner frequently works with the legal community, serving as an expert witness in cases involving traumatic stress and PTSD, and with corporations in the development of organization-based crisis management teams. The United Nations has appointed him as an Expert Consultant with the United Nations Department of Safety and Security.

Special Conference Features

- Pre-conference interviews with the faculty on IGtv, "The Voice of InfraGard" (www.nym-infragard.us)
- Social networking among attendees and lecturers
- Complementary membership in the National Center for Crisis Management (NCCM) (www.nc-cm.org)

To register, please go to <http://understandterror.com/NYC%20Registration.html>



Extreme Terrorism Consulting (www.understandterror.com) provides the latest and most relevant counterterrorism training for security professionals, first responders, businesses, and citizenry. XTC focuses on improving their ability to predict, identify, deter, and mitigate terrorist activities. Their training is carefully designed to provide the means to identify pre-incident indicators of events that will enable personnel to conduct predictive analysis of activities of terrorist groups and provide the operational and attending personnel with the framework and methodologies to respond to actionable intelligence and increase situational awareness. XTC uses lessons learned from previous and attempted terrorist acts with the idea of changing the way participants conduct their missions and lifestyles to align themselves with how terrorists conduct their activities.



InfraGard® connects security professionals around the world to help protect America from acts of terrorism and related criminal activity and to strengthen Homeland Security efforts. It is a collaborative effort between the FBI, other Federal, state, and local law enforcement, government, academic, and private sector experts. IGtvSM is an information service provided by New York Metro InfraGard® Members Alliance and reaches an audience of more than 33,000 InfraGard affiliated industry professionals, along with thousands more non-members. More information about the NY Metro InfraGard® Alliance is available at www.nym-infragard.us.